

Notice of Special Board Meeting
of the
Gun Barrel City Economic Development Corporation

The Gun Barrel City Economic Development Corporation will meet in a Special Board meeting in the Gun Barrel City Council Chambers located at 1720 West Main Street, Gun Barrel City, Texas, 75156 on Wednesday, June 15, 2016 at 5:00 p.m.

Call to Order
Invocation
Pledge of Allegiance
Roll Call and establish a quorum

Steve Schiff - President- Present
Gary Damiano - Vice President- Present
Holland Whitten – Treasurer – Present
Megan Lindaman – Secretary – Present
Jim Osborne – Board Member – Present
Keith Butler – Board Member – Present
Michael Slingerland – Board Member – Present

A quorum was established.

Meeting started at 5:00 p.m.

Schiff – Before we get started on the agenda for this evening, I would like to thank Mike Howell for stepping in and helping out with the AV connect while Dawn is out in the hospital, also wanted to take the opportunity to formally introduce the two interns to the board, please welcome Alec and Carson, these guys are working with Holland to enhance the EDC website, I also asked them to attend so that they could get a little education into how the EDC operates, the other thing I wanted to do is formally thank some of the people in our community, Mike Horton for dedication in helping to promote the GBC EDC in all its related projects and a Certificate of Appreciation was presented. Next Paul Gilford was presented with a Certificate of Appreciation for his work with the EDC website and his photographic contributions to the website as well by using his drone.

Citizen Presentations: (Limited to 3 Minutes)

This item provides the opportunity for citizens to address the EDC Board of Directors on any matter whether or not it's posted on the agenda. However, in accordance with the Texas Open Meetings Act, Section 551.041, the EDC Board of Directors cannot discuss, deliberate, or take action on matters not listed on the agenda. At this time the Board will receive citizen comments, and if necessary, may refer the matter to EDC staff for research, resolution or referral to the EDC Board on a future agenda.

Item #1: Discuss and/or take action to approve the EDC Meeting minutes of May 3, 2016 and Special Meeting minutes of May 19, 2016. (Schiff)

Osborne - I move that we accept the minutes of May 3, 2016 and Special meeting of May 19, 2016.

Damiano - Seconds motion.

All agree and motion passes.

Item #2: Discuss and /or take action to approve the April 2016 GBC EDC month end financial reports. (Whitten)

Butler - I make a motion we approve the April 2016 GBC EDC month end financial reports for Mr. Whitten.

Osborne - *Seconds motion.*

All agree and motion passes.

Item #3: Discuss and/or take action to receive an updated report on the landscaping project for the skate park between the GBC Beautification Committee and the GBC EDC. (Schiff/Damiano)

Schiff - I just want to take a moment to get everyone up to speed on the developments at the skate park and if you haven't had a chance to get out there stop by the construction is coming to a close pretty quickly. The GBC Beautification Committee was given the task to help utilize the \$10,000 given by the Rotary Club as a donation in helping to come up with a landscaping scheme for the Skate Park. We will be in a position to discuss at our next regularly scheduled meeting.

Damiano – After visiting the skate park in Malakoff, we took some pictures, beautification committee is looking at those pictures and it has come up with a suggestion that we will need some shade and possibly some benches and a few other things, next step is for EDC to have a meeting with the Beautification Committee.

Schiff – Any other details?

Damiano – Not at this time.

Schiff – Can I get a motion to receive the updated report?

Osborne - I move that we receive the updated report on the landscaping project for the skate park between the GBC Beautification Committee and the GBC EDC.

Butler - Second

Schiff – Motion and a second.

All agree and motion passes.

Item #4: Discuss and/or take action to approve an expenditure not to exceed \$3,000 for implementation of ADA required parking spots and ADA access to the Gun Barrel City Skate Park (“The Edge”). (Schiff)

Schiff – I had a meeting with Marty Mullins who pointed out the Skate Park needs to be ADA accessible and quiet honestly my response was I didn't know that the handicapped would be using the Skate Park and then I watched a ton of videos where there is a lot of people who've had injuries and are still capable of using a skate park, whether it's the kids that have been injured or the parents who may be disabled and want to come and watch their kids at the skate park. Marty put together a game plan for us. What we're going to do is, Mike why don't you come up and help us with this since you're here, the asphaltting etc.

Mike Horton – We have to get the concrete done before we bring in asphalt. We allowed 50 ft for bleachers, Barbara has furnished the materials, 4 little sets of bleachers, and a walkway for the handicapped, have ya'll seen the drawings

Schiff – we had a bid for \$2700 or \$2800 from a guy who could do the work. Skate Park has been accessed by the ADA compliancy in Texas we have 180 days from the time of completion in order to get the access done.

Horton - Keep me in the loop.

Schiff – Any questions?

Whitten - Any possibility to use some of the \$10,000 from the Kiwanas to cover the cost or will we be taking it out of the existing funds?

Schiff – That's a really good question. I have not seen any bids for landscaping so I can't answer that right now.

Whitten - Okay

Osborne – We ought to wait until we get the landscape bid

Lindaman – What about lighting?

Schiff – I can share with everyone about 40 min before meeting a private citizen came and basically told us that they would support the \$3,000 expenditure, but they want to remain anonymous. This is new news, and news that I didn't have when the agenda was put together.

Damiano – I move that we table this until the next meeting or until we get the full picture of any landscaping and construction costs as well as parking.

Osborne – Seconds motion.

Schiff – Any further discussion? No? Voting from my left
All agrees and motion passes.

Item #5: Discuss and/or take action to approve one of the two suggested Skate Park Rules signage proposals. (Schiff)

Schiff – The proposals are in your packet, I want to call your attention to the 3 pages in your packet there's the first one that I pulled from a website, the rules are pretty simple and comprehensive the second page that you're looking at that begins with Skate at your own Risk and it has a sign underneath these skate park rules were also pulled from a website not from Texas but California, the third page is a suggestion that the rules would be pretty clear if we would be able to follow them. There's 10 rules.

(Steve reads list of rules)

Horton – Those are good rules but you need to let them know that the park shuts down at 11:00.

Schiff – It says dusk till dawn,

Mike Horton – Because my lights are on a timer that shuts down at 11:00

Schiff - The goal here is to adopt one of these rules as the park rules, we need to get signage made, signs are about \$90 they are about 2 ft. by 4 ft. long there will be 2 signs one on each side of the entries or by the handicapped parking spots. Very essential that everyone is aware of the rules

Osborne – I like this Texas Law chapter 75 page 3

Schiff - Anybody like to make a motion

Osborne- I move that we accept the page 3 Texas Law Chapter 75 Skate park rules

Schiff - Any further discussion

Slingerland - Second

Schiff: Motion and second, any further discussion?

Damiano - Yes, my assumption is that what we're looking at is the sample of the signs, I'm assuming it's going to go into something like this?

Schiff - Correct. Any other discussion?

All agree and motion passes.

Item #6: Discuss and/or take action to receive an updated report on the demolition of Big Chief Landing and take action on the planned opening of the boat ramp for citizens of Gun Barrel City. (Schiff)

Schiff – Very quick an update on the demolition at BCL. Obviously demolition is complete, there were questions on the removal and making sure that everything was taken out of the lake. There have been several people asking questions. Citizens asked a few questions that were addressed. We've checked with folks that did the demolition everybody is 100% happy with the demolition that went on. Everything is out of the lake the only thing left is a bar on the opening on the boat ramp, everything else is leveled. There was discussion about making sure that it's safe and as secure as it can be and obviously we're going to continue to work on this. The other thing we have posted signs that tells folks we printed 6 NO DIVING signs because there was concern that people may be diving and we don't want anyone diving in from any access point. The other signs states we're not responsible for accidents or damages. Boat ramp opening is this Friday at noon. Invite anyone who can come out, we will have the ribbon cutting. There are plans to further enhancements to the site. That is the updated report

Lindaman – I would like to point out we have the picnic tables at Lowe's, so we need to bring those down.

Schiff – We can get Mike to bring them down, are you going to deliver them or do we need to pick them up?

Lindaman – I can deliver them but it might take a day or two

Osborne – We need to have them fastened them to the ground

Schiff - Yes

Damiano - Who's going to do that?

Osborne - Before we do that, we need to have a plan with Mike to have the clamps to put it in.

Schiff - We're going to have clamps down in fact Rob Rea already volunteered his guys to come over and put them down whenever we're ready to put them down in the ground. Right?

Lindaman - We can provide fasteners we have those in stock.

Schiff - I think we'll need fasteners and if you have big locks, no I'm kidding

Lindaman - The only other thing is that since it's just white wood benches, I will talk to vendors to see if we can get some paint donated or stain so we can get them treated so they don't rot out.

Schiff - Any other discussion? Anybody want to make a motion

Damiano - Yes, I make a motion that we receive the report on Big Chief Landing

Butler - Second

Schiff - Motion and a second

All agrees and motion is passed.

Item#7: Discuss and/or take action to receive a report from Eastex Productions concerning a video production quote to enhance Gun Barrel City and Gun Barrel City Economic Development Corporation. (Schiff)

Schiff – In your packet there is a proposal that the previous board was working on with Eastex Productions to create a video to promote the city and promote all the good things that are going on within the city. You can see on page 4 the costs that are incurred are roughly about \$3850. This is a gentleman that has called me no fewer than 25 times to talk about this project. He tells me that they were close to getting this done with the last board, but I am providing the information to you, I don't necessarily think we have to vote to approve it or not approve it at this time. I think this is another item we might want to table until we get a little bit more information.

Damiano - I'd like to make a motion that we table this item until we get a little bit more information. I would like to be very clear, part of the reason I'm saying this is because I don't remember seeing this, I don't know if you do or not Jim

Osborne - Yes, vaguely

Damiano - I think a refresher would be good

Osborne - I figured it'd be good for the guy to pitch it, because just reading it doesn't give you the clear view

Damiano - I'd like to see a sample of some city that he's done or two cities. I make a motion that we table this item until we can get a full blown presentation

Osborne - We got it all seconded, we're ready to vote.

Schiff: We got a second?

Slingerland - Yes I did

Schiff - Any more discussion?

All agrees and motion passes.

Item #8: Discuss and/or take action to approve an expenditure not to exceed \$5,600 for current and new business development marketing tools. (Schiff)

Schiff - If you recall this is something we discussed about a month ago included in your packet is a bunch of info regarding marketing for the EDC. It's basically marketing the EDC name, Dawn had put this together, I was going to call on her to discuss it this evening but obviously she can't do that, but

basically what she is proposing is that we've gone to a couple of events recently (thanks to Michael Slingerland he protected us with his portable tent which was greatly appreciated because otherwise we would have fried) and we've been surrounded by others who have promotional things to give to the citizens and people who are attending these events. Dawn had put together this list of what she called her "Wish List" of things she would like to put together so she had these priced locally and all the attachments are there for you to look through them, I think one of the biggest expenses on there is the tent. We would really like to get a tent that has our name and logo on it (Gun Barrel EDC) as well as the Gun Barrel City logo so whether we do a 2 imprint which means you would print on one side or the other or a 4 imprint where you would print on all 4 different sides it's up to us to decide how we want to go the difference between the two is really nominal. So I've set the bar at \$5,600 not to exceed \$5,600. We do have this in our Business Development Fund that's available to utilize. So there are two different options the option with the two imprint tent runs roughly \$5424 and the four imprint tent is \$5575. So I think that long term this is something we are going to need. We have promotional pens now that we give out already. Now as I am learning more people are typing than penning

Osborne: We need the 4 print one because everything's about the glitz, Michael's tent worked great but the problem was all the other tents had the high end printing on it and the ones that looked low quality only had a single color and they just didn't have the grab so I'm for that.

Schiff - So are you making a motion Jim?

Osborne - Yes I am, I move that we approve an expenditure not to exceed \$5,600 for current and new business development marketing tools.

Slingerland - Second.

Schiff - We have a motion and a second. Any discussion?

Damiano - Yes, I'm lost, it's happened before, I'm looking at the pricing here and I'm seeing 2 imprint and 4 imprint but...it's \$5600 for that one

Schiff - Well you're talking about all the items that are included underneath there. The tent itself the 2 imprint will run us \$800 and the 4 imprint will run us \$1000. The other things that Dawn had looked at and researched were things like, well you can read them. There's a motion and a second, we're talking.

Damiano - Personally I would rather to see it divided up and we talk about the tent first

Whitten: I was thinking something similar, Gary that maybe we approve it but don't order all the swag yet because we might come up with other things we might prefer to have that are specific to an event

Slingerland - Approve the expenditure but don't order anything right now, we can order stuff as we need it for whatever event.

Schiff - I'm open to that suggestion.

Damiano - If we have an event we can order event specific stuff.

Osborne - That's the smartest thing in the world but we need have the capital approved and then dispensing it could be 2 years from now, because this is a lot of stuff that she's got in here we would not use that up in a year or 2 years

Damiano - And I'm not even saying we would need all this stuff

Schiff: I think it's more of allocating the funds that are available for example if we had an event in September

Whitten - So we could go ahead and order the tent and some of this stuff move on

Schiff - But we would always have that pocketbook that's been approved in order to get what we need

Osborne - Or we do it on a buy it as you need it basis

All agree motion passes.

Open Executive Session – 5:35 p.m.

Executive Closed Session of the Board of Directors: The Gun Barrel City EDC will now hold a closed Executive Session meeting pursuant to the provisions of Chapter 551 of the Texas

Item #9: Initial Gun Barrel City EDC Strategic Plan Presentation

Item #10: North Dallas Radio Advertising Program

Reconvene into Open Session at 6:35 p.m.

Reconvene into Open Session: The Gun Barrel City EDC will now reconvene into Regular Session pursuant to the provisions of Chapter 551 of the Texas Government Code to take any action necessary regarding the items discussed in Executive Session.

Item #9: Initial Gun Barrel City EDC Strategic Plan Presentation

Butler – I make a motion that we table the Initial Gun Barrel City EDC Strategic Plan Presentation upon gathering some more information

Slingerland – Second

Schiff – I have a motion and a second. Any discussion?

All agree motion passes

Item #10: North Dallas Radio Advertising Program

Osborne – I move that we wait until the 2016-2017 budget is done before we proceed with the radio advertising

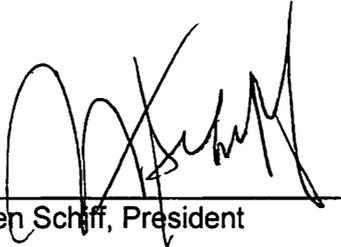
Butler – Second

Schiff – I have a motion and second. Any discussion

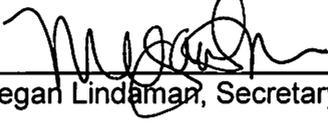
All agree and motion passes

Adjournment at 6:47 p.m.

Approved by: _____


Steven Schiff, President

Attest by: _____


Megan Lindaman, Secretary