

Minutes of the Regular Board Meeting  
of the  
Gun Barrel City Economic Development Corporation

The Gun Barrel City Economic Development Corporation met in a Regular Board meeting in the Gun Barrel City Council Chamber located at 1716 West Main Street, Gun Barrel City, Texas, 75156 on Tuesday, June 9, 2015 at 4:00 p.m. Skains called the meeting to order at 4:00 p.m. with the following directors present: Osborne, Damiano, and Black. A quorum was established.

**Citizen Presentations: (Limited to 3 Minutes)**

This item provides the opportunity for citizens to address the EDC Board of Directors on any matter whether or not it's posted on the agenda. However, in accordance with the Texas Open Meetings Act, Section 551.041, the EDC Board of Directors cannot discuss, deliberate, or take action on matters not listed on the agenda. At this time the Board will receive citizen comments, and if necessary, may refer the matter to EDC staff for research, resolution or referral to the EDC Board on a future agenda.

Item #1. Discuss and/or take action to approve the EDC Special Meeting minutes of May 11, 2015 and EDC Regular Meeting Minutes of May 12, 2015.

Black made a motion to approve the EDC minutes of May 11<sup>th</sup> and May 12<sup>th</sup> as written. Osborne seconded. All directors voted 'aye'. Motion carried.

Item #2. Discuss and/or take action to approve the May Financials.

Damiano said all accounts were collateralized, with the exception of Southside. Revolving loans were current with payments on time. There were no sales tax figures available. All bank statements were in balance.

Osborne made a motion to approve the May financials. Black seconded. All directors voted 'aye'. Motion carried.

Item #3. Discuss and/or take action to approve Façade Improvement Project for Johnny Trout.

Johnny Trout has purchased a local shopping center and was asking for assistance with replacing the three business signs on the property. All paperwork for the Façade Improvement Project was in order, estimates of \$10,200 had been submitted and a building permit had been issued pending EDC approval of the project.

Osborne made a motion to approve \$5,000.00 to Johnny Trout. Black seconded. All directors voted 'aye'. Motion carried.

Item #4. Discuss and/or take action to approve EDC Project 2015-004: The Community Center with a budget of up to \$250,000.00

Skains: What we are trying to do tonight is to get the clock started for a community center and make this project. Don't know if it will take up the \$250,000.00 at this time. We will start doing our due diligence on the project, looking for grants, contractors and what size best fits the community. The executive director that is coming on board in a couple of weeks has already located some grants under certain conditions that would pay up to 75% on this project. The center could be used for bake sales, reunions, play dominoes or whatever it also gives us an opportunity to have a place to invite TVCC to come in and give continuing education courses or extracurricular courses on customer service, Jet Ski repairs or a number of different things. One of the problems we've had in the past is we don't have a place to hold those classes at. I'm asking to make this a project and we can start finalizing it. Once everything is in place we will bring it back and fine tune the amount we want to spend.

Black: After the center is finished will it be dedicated to the city or will it remain with the EDC?

Skains: I think we will probably dedicate it to the city however in speaking with the city manager it may be appropriate and this is something we will talk about, we may allocate funds to the city for the center and skate park to maintain it.

Damiano made a motion to make Project 2015-004 a project to go out for bids, designs and possible grants. Osborne seconded. Skains amended the motion to include publishing the 60 day notice and add a value of \$250,000.00 to the project. Osborne seconded. All directors voted 'aye'. Motion carried

Item #5. Discuss and/or take action to approve RED NEWS Magazine AD for \$600.00 (US 175 Corridor)

Damiano: The cost of the ad is going to be around \$517.00. There will be a total of six cities participating. I'm on the fence on this. It's not much money. Seagoville and Kaufman will get more recognition than we will. By the same token if we get one call and they come in and put something of value into the city it would be worth it.

Osborne: This is a very cheap venue. Having something in the hand of an E.D. that comes in here that has an average household income of \$64,000. Is that for Gun Barrel? No, but that's what is printed here and that's why I like it.

Damiano: The demographics in the ad for Gun Barrel could probably be expressed better.

Osborne: We know that because we've found books with that in there. I'm for it.

Black: Is Athens still in it since they've changed E.D.'s?

Damiano: As of yesterday Seagoville, Crandall, Kaufman, Mabank, and Athens are in it. We would be the sixth participant in it.

Skains: This is a monthly magazine. My take on it by looking at the subscription level it looks like it's mailed out to every investor, broker and developer in Texas. They are taunting a subscription level of over a hundred thousand. I have no idea if it's a free subscription or you pay for it. It's cheap; it's not only a cover ad but a full page ad.

Osborne: It's something in the new ED's hand that he can hand out.

Skains: My upside is what Gary said; we are getting two full page ads for five hundred fifty bucks or less. The downside is when you look at the ad the way it's designed, Kaufman looks like it's right outside of Dallas. I think Kaufman and Seagoville will be the ones that benefit the most.

Osborne: That might be until they start to talk about the water and then we are there. If we keep pushing the fishing tournaments we're involved in. None of those are in Kaufman or Mabank.

Black: I'm in agreement that it's pretty cheap advertising.

Damiano made a motion to participate in the Red News Ad being driven by 175 Corridor in the amount of \$570.00. Osborne seconded. All directors voted 'aye'. Motion carried.

Item #6. Discuss and/or take action to move the John Groves sign from his property to corner of Heritage Parkway and Hwy 334. /Damiano.

Previous bids had been gotten on the moving of the sign, but no bids were resented. John Groves owns the sign and would maintain control of the sign. Damiano had gotten the land owner's permission to put the sign on his property. Skains asked for permission to the property be in writing.

Damiano made a motion that we allocate up to \$6,700 to move the sign from Aaron's to a location on Main Street. Osborne seconded. All directors voted 'aye'. Motion carried.

Item #7. Discuss and/or take action to install lighting on Heritage Parkway. /Damiano.

Damiano: We have budgeted for this in this fiscal year. One bid on solar lighting was very high. Additional bids would be needed.

Damiano made a motion to table item 7. Black seconded. All directors voted 'aye'. Motion carried.

**Item #8. Discuss and/or take action to allocate funds to sponsor a Business Expo with Lowe's Home Improvement on June 26, 2015.**

Skains: Lowe's went to the city manager and he directed them to us. They are wanting to do a Business Expo. My understanding is they are going to rent a large tent. They asked us to send out invitations and handle the registration process. The flyer has been created. We are still in discussion to see if it's a city function only. We have had other cities that want to participate. We are also adding to the event a type of 'meet the new Gun Barrel City Executive Director' event. We will have booth set up and let Sean meet some of the business owners. The event is June 26 from 2-5. We are working on food vendors, give free GBC coffee cups away. We are looking at spending around \$750.00.

Black asked if this event could be used for promoting the EDC projects and programs.

Osborne made a motion to spend \$750.00 for the Lowe's Expo. Damiano seconded. All directors voted 'aye'. Motion carried.

Skains, Damiano and Lyons would be attending a tax seminar on the 26<sup>th</sup>. Skains asked other board members to be at the event.

**Item #9. Discuss and/or take action to allocate funding to the Beautification Committee for GBC entry signs.**

Skains had not received any information from the beautification committee.

Damiano made a motion to table item 9 until the EDC receives further information. Osborne seconded. All directors voted 'aye'. Motion carried.

**Item #10. Discuss and/or take action to sponsor the 2015 Thunder over Cedar Creek Lake (Cedar Creek Veterans Foundation) at the Diamond level-\$1,000.00 and donate the air show seats to the VFW.**

Skains felt this was a marketing event for the EDC and would like to donate the 4 tickets to the American Legion. Black was in favor of helping the veterans. Osborne made a motion to support the 2015 Thunder over Cedar Creek Lake at the Diamond Level of \$1,000 and donate the four tickets to the American Legion. Black seconded. All directors voted 'aye'. Motion carried.

**Executive Session: 4:40 p.m.**

**Item #11. Convene into Executive Session pursuant to Texas Government Code § 551.087 Deliberations Regarding Economic Development Negotiations. 01) Project Apollo and 02) Project Florence.**

**Open Session 4:53**

**Item #12. Convene into Open Session to take action on Texas Government Code § or 551.087 Deliberations Regarding Economic Development Negotiations. 01) Project Apollo and 02) Project Florence.**

Black made a motion to start the procedure to make Project Apollo and Project Florence EDC projects with a budget amount of \$150,000.00 each.

Osborne seconded. All directors voted 'aye'. Motion carried.

"A quorum of the full governmental body may attend the meeting of a committee of that body, or any other city advisory board. For example, a quorum of the Gun Barrel City Council may attend a city economic development board meeting or city advisory board meeting."

The Gun Barrel City EDC reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by the Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations, 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices) or 551.087 (Deliberations Regarding Economic Development Negotiations).

Adjournment: 4:59 p.m.

Approved by:   
David Skains, President

Attest by:  - EXECUTIVE DIRECTOR  
Patsy Black, Secretary