

Notice of Regular Board Meeting
of the
Gun Barrel City Economic Development Corporation

The Gun Barrel City Economic Development Corporation will meet in a Regular Board meeting in the Gun Barrel City Council Chambers located at 1720 West Main Street, Gun Barrel City, Texas, 75156 on Friday, April 8, 2016 at 5:00 p.m.

Call to Order

Schiff - President – Present

Damiano – Vice President – Present

Lindaman - Secretary – Present

Whitten - Treasurer – Present

Butler - Member – Absent

Osborne - Member – Present

Slingerland – Member – Present

Invocation

Pledge of Allegiance

Roll Call and establish a quorum

We have a quorum.

Citizen Presentations: (Limited to 3 Minutes)

This item provides the opportunity for citizens to address the EDC Board of Directors on any matter whether or not it's posted on the agenda. However, in accordance with the Texas Open Meetings Act, Section 551.041, the EDC Board of Directors cannot discuss, deliberate, or take action on matters not listed on the agenda. At this time the Board will receive citizen comments, and if necessary, may refer the matter to EDC staff for research, resolution or referral to the EDC Board on a future agenda.

Item #1. Discuss and/or take action to approve the EDC Meeting minutes of March 8, 2016. (Schiff)

Damiano – Makes a motion to approve the EDC Minutes regarding the meeting of March 8, 2016.

Osborne – Seconds the motion.

All agree and motion is passed.

Item #2. Discuss and/or take action to approve the February 30, 2016 financials. (Whitten)

Schiff – We need to make a correction to the date of the financials. We do not have a February 30th so we need to make a correction to change the date to February 29th.

Whitten – Move to accept the financials that were given to us by the CPA firm for February.

Osborne – Seconds the motion.

Schiff - Wanted to thank Holland for getting this budget vs. actual report ready. Steve went over the numbers and broke things down into percentages, so we know where we are today with the budget, and so far we are ahead of the budget. So thank you again Holland for getting this together.

All agree and motion is passed.

Item #3. Discuss and/or take action to approve a new advertisement at Hometown Cinema through Pot O' Gold Productions (re: Election Day – May 7th). (Schiff)

Schiff – This is for the upcoming Elections – this is what we would like to have showing at the Cinema. It let's everyone know when and where and what time the voting will happen.

Osborne – I move that we approve the advertisement as so stated.

Slingerland – Seconds the motion

All agree and motion is passed.

Item #4. Discuss and/or take action to approve a \$5,000.00-\$7,000.00 sponsorship to Twin Fiddle Productions in conjunction for an EDC sponsored free concert event to be held on September 3rd or 4th at the GBC Pavilion. (Schiff)

Schiff – This was originally going to be the Fiddlers contest that we had discussed, but since then we have talked to a production company who will come in and we have pretty much changed this to a ho down. Right Gary

Damiano – That would be the word.

Schiff - There will be a stage set up with fiddling and the production company comes with extremely good references.

Osborne – I move that we approve up to \$7,000.00 for the sponsorship for the twin fiddlers production in conjunction with the EDC sponsor free concert event to be held April 3 & 4th at the pavilion.

Damiano – Seconds the motion.

Schiff – Any discussion?

Damiano – Yes, I have two concerns, one that this is a canton weekend and the second is I have looked over the proposal and it is labor intensive on the part of the EDC and the City. I am worried we are going to come into a labor shortfall wall before we are done with a lot of things this year. After attending the bass tournament this past weekend, having the bass tournament here is a great idea. It brings a lot of people in. It is also going to require an awful lot of work on our part as an EDC and as a City to get facilities in place so that we can do this. I do not have any problem appropriating the money right now. I think that we are going to need a lot more discussion on the how's and whys of this.

Schiff – Included in this they are a professional production company so they know what they are doing. There are a couple of proposals that we really should take a look at. To your point, I think we need to look at appropriating the funds to do that, because we have also talked about turning this into a battle of the bands. Or something that is just different that is going to attract a bunch of people at the end of the summer more or less into the pavilion and we can talk about all of the nuances that are involved in it. I am agreeing with you that 100% it is going to take a lot of coordination, it's going to take a lot of work and I see everyone raising their hand to help.

Damiano – I noticed that too.

Slingerland – It says here that Gun Barrel is going to supply the vendors and the food trucks. Is Gun Barrel going to do that or is that us?

Damiano – That is a good question.

Schiff – That is part of the discussion that is a great question. And to what extent do we want to do that?

Damiano – Were you volunteering for that?

Slingerland – No.

Schiff – Just so you know I have already spoken to several food truck people who are very willing to come out and park their vehicles and sell their goods. I do not know all of the nuances of that so we have to check with the city and see if it is a viable thing and something we can do. I think that we can turn it into a cool little event. I also like that it is going to be free, we are not going to charge anyone to go in.

Damiano – It is also an end of the summer thing, which will be good.

Whitten – As far as the date is there anything driving that date that it has to be on a canton weekend?

Schiff – No not at all.

Whitten – So it can move. Great.

Schiff – Again I think that it includes a little more discussion than just a proposal that you're looking at on the table.

Osborne – Do you have a problem with approving the expenditure now and then going forward after you get more data?

Schiff – We need to approve the funding.

Osborne – Yes.

Schiff – I think we have to amend the motion where it requires a little more discussion, coordination and detail with the city.

Osborne – Let's just check that part off. I move that we approve up to \$7,000.00 for the Twin Fiddle Productions with the possible likelihood of an amendment to the monies.

Schiff – I have a motion and a re-motion.

Whitton – Seconds the motion.

Schiff - Any discussion? Gary?

Damiano – Which way are you amending it up or down?

Osborne – I am amending it to what you guys just said; you just talked about the money amended. How much our time would be and the involvement.

Lindaman – And the date.

Damiano – And the date.

Osborne – We learned from the fishing tournament last week that the guys who actually put it on were 4 people, period. And they had 400 people and we got an awful lot of radio time and of those 400 people they heard Gun Barrel City and Economical Development Corporation 3-4 times, and you guys spoke and so...

Slingerland – The fishing tournament there were 4 people that put it on, but they were extremely organized and they delegated to have trucks there, had people there, and parking people there. So you are still going to have our involvement to get that coordinated also.

Damiano – That is one of the things that we learned while we were out there, to what degree, for something that size.

Schiff – And to be clear, they have done this tournament for 33 years, so they have it pretty honed down to exactly what they do and how successful they are. Just to take a second to talk about that tournament. Gary, Jim and I drove out there, just to see what it was all about, and we said collectively in the car we are not staying more than 5 minutes and we are going to turn around and come home, we are just going to show our faces and go. And quite honestly we were there from 12:30 to 4:00 it was an amazing event, there were a little less than a 1000 people that were registered in the tournament itself. And as the day wore on the field just got remarkably crowded.

Osborne – It was all families. It was everything we were looking for, it was kids and families, and grandparents it was amazing.

Schiff – So it was a fun thing to see, I am not a fisherman. I think I told Mike that, I am not a fisherman, but we were really thrilled with the fact that it was a family event and that it was geared for the entire family #1 and that the most remarkable thing Gary pointed out, you did not see one person on a cell phone, no texting nothing. They were all paying attention to what was going on it was amazing. It was a really good learning lesson for me and to your point Jim it is something that we are looking for here in Gun Barrel City.

Damiano – Back to what you said Jim, personally I am fine with the motion you made. We can tentatively approve the money this way we can go back and see where we are.

Schiff – We also want to coordinate everything with the City as well. Anymore discussion? Holland? It seems you are all the way down there. So we have a motion and a second.

All agree and motion passes.

Item #5. Discuss and/or take action to approve a Media One LLC (Monitor Newspaper) subscription for the office at an annual renewal rate of \$35.00. (Schiff)

Damiano – I make a motion that we approve the Media One Monitor subscription at the rate of \$35.00 for the EDC.

Slingerland – Seconds the motion.

Schiff – Motion and a second, any discussion?

Damiano – Does that include online?

Schiff – That does not include online.

Slingerland – It is the cheapest thing we have bought since I have been here.

Schiff – But wait until the Athens Daily Review comes up. Then it's really expensive.

Kathi -Audience – That does include online.

Schiff – That does include online – Laughing by all.

All agree and motion passes.

Item #6. Discuss and/or take action to approve a local sponsorship for the Annual Mabank Car Show/ Kiwanis Crawfish Boil to be held on May 7, 2016. (Schiff)

Damiano – Wants to discuss in Executive Session

Schiff – There is a motion to move into Executive Session, do I have a second.

Slingerland – Seconds the motion.

Schiff – Anymore discussion before we go into Executive Session?

All agree and they go into Executive Session

Executive Session starts at 5:18 p.m.

Schiff - 5:28 p.m. and meeting is called back to order. We are on item #6.

Damiano – I would like to make a motion that we purchase the platinum sponsorship for the Mabank Car show and Kiwanis Crawfish Boil to be held May 7th.

Slingerland – Seconds the motion.

Schiff – I have a motion and a second, any further discussion?

Osborne – No

All agree and motion is passed.

Item #7. Discuss and/or take action to review three (3) bids for monthly lawn maintenance for Big Chief Landing and award one (1) lawn care professional the monthly service contract for one (1) year (season). (Schiff)

Schiff – There is discussion about the three different bids.

Slingerland – Does anyone know any of the business?

Osborne – Tom Terrell is the one we gave the Boots to Business Grant to.

Schiff – There are three different bids, and goes over the company and the prices, also clarified the times that the mowing will occur.

Osborne – Terrell did the Heritage Cove cleanup, and McBride has a great reputation also.

Slingerland – Yes he has done a lot of work for me also.

Whitten – I am just going to assume that the best one for the money is Tom Terrell. So assuming that we have an activity and we need him for an extra one for the extra 200.

Schiff – I don't think there would be any issue with him doing that at all.

Whitten – O.K. Then I would like to move that we accept Tom Terrell's bid for \$200.

Osborne – Seconds the motion.

Schiff – I have a motion and a second, any discussion?

All agree and motion passes.

Item #8. Discuss and/or take action to name the EDC Project Skate Park. (Schiff)

Schiff – Went over the information that was included in the packet with the SPA Skate Park and the need for signage and rules. The rules are really needed. We really need to come up with a name for the skate park.

Osborne – What about Gun Barrel City Skate Park.

Schiff – I am with Jim, I think that Gun Barrel City needs to be mentioned in the skate park itself, I also think it is important that we call it what it is and where it's located. That is my opinion, anyone else?

Damiano – In the name?

Schiff – Gun Barrel City.

Damiano – I see what you're doing.

Osborne – You know if you say Jakes Skate Park, half of the people know it is in Malakoff and the other half don't know where it is.

Schiff – Remember the whole concept of putting this together is not to only entertain kids in the area but to attract others from the outside area #1, and #2 to bring in tournaments or other events that may be housed or the focal point of the skate park. I think it is in our best interest to keep it short, simple and to the point.

Osborne – Yes

Schiff – Megan what do you think?

Lindaman – I agree, Gun Barrel City is good.

Schiff – Gun Barrel City Skate Park.

Lindaman – Yes.

Schiff – Or the Skate park of Gun Barrel City.

Osborne – I think we should use Gun Barrel City, assuming we go with the bike and the Gun Barrel City splash pad; we are trying to sell the brand.

Schiff – Agrees and the brand is Gun Barrel City.

Osborne – Yes we are selling the brand and the brand is Gun Barrel City.

Schiff – Can I get a motion to adopt that name or a name? Holland do you want to say something?

Whitten – The only thing that occurs to me is that is a mouthful.

Lindaman – It is. I agree, I really think that GBC or something.

Whitten – Yes could we go with an acronym? Will that brand it?

Lindaman – We could go with the emblem of our city which is awesome we have the guns crossing.

Osborne – I can live with GBC Skate Park.

Slingerland – Do we have to name it today? Or can we think about it?

Whitten and Damiano agree that is a good idea.

Slingerland – This is the first time we have actually talked about it and we are all trying to think of a name and I think we need to think about it.

Schiff – So would you like to table this until the next meeting?

Slingerland – Yes.

Schiff – So you can think about it? So can I get a motion to table it until the next meeting? To give you time to think about it.

Damiano – I make a motion that we table the naming of the skate park until the next meeting.

Osborne – Seconds the motion.

Schiff – Motions and a second any discussion?

Damiano – Yes I think everyone should really think about this, go home and ask your kids.

Lindaman – I agree I think for the younger people “hey lets go to GBC Skate Park” sounds a lot better than “lets go to the Gun Barrel City Skate Park”. We might like to say it better; I am just trying to think of a younger perspective.

Slingerland – Even if we call it Gun Barrel City Skate Park they are going to shorten it themselves.

Schiff - I will also contact the kid’s advisory board and ask their opinion.

All agree that is a good idea.

All agree and motion passes.

Schiff – Wanted to let everyone know that the EDC received a \$10,000.00 donation from the Rotary Club for the Skate Park for lighting, benches and landscaping. The only thing they would like in return is to have some kind of recognition.

Item #9. Discuss and/or take action to appoint two (2) or three (3) EDC board members to work in conjunction with the GBC Beautification Committee on landscaping and lighting for Project Skate Park. (Schiff)

Schiff – I think it is a good idea to tie the two entities together, the EDC and the Beautification Committee they have a lot more experience than most of us sitting up here on things that could really help Beautify the City especially when it comes to landscaping. I would like to suggest that we have a couple of people to work in coordination with them and come up with a design for the landscaping and the lighting for the project.

Osborne – I am in.

Lindaman – I would also like to be part of it, with my background and Lowes support.

Schiff – We may also use you for a lot of other things too.

Lindaman – I would also like that too.

Osborne – We have two.

Schiff – So we have Megan and Jim for two people anyone else? Gary is going to volunteer excellent. Any other discussion?

Osborne – I move that we appoint three EDC Members to work in conjunction with the GBC Beautification Committee on landscaping and lighting for the project skate park.

Damiano – Seconds the motion.

Schiff – Any other discussion?

All agree and motion passes.

Schiff – Hands Whitten the Donation check.

Item #10. Discuss and/or take action on "Project CLE". (Damiano)

Damiano – I want to make a motion to table any discussion or action on the project CLE until the next meeting because there is no new information.

Schiff – I have a motion, second?

Slingerland – Seconds the motion.

All agree and motion passes.

Adjournment

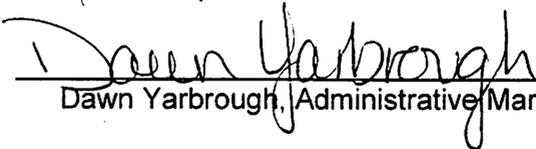
"A quorum of the full governmental body may attend the meeting of a committee of that body, or any other city advisory board. For example, a quorum of the Gun Barrel City Council may attend a city economic development board meeting or city advisory board meeting."

The Gun Barrel City EDC reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by the Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations, 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices) or 551.087 (Deliberations Regarding Economic Development Negotiations).

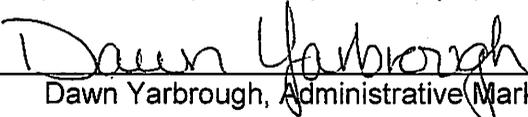
Approved by:


Steven Schiff, President

Attest by:


Dawn Yarbrough, Administrative Marketing Assistant

I certify that the above was posted in a glass-enclosed case in front of the Gun Barrel City EDC office at 1720 W. Main Street, Gun Barrel City, Texas and available for viewing by the public 72 hours prior to 5:00 p.m. on Friday, April 8, 2016.


Dawn Yarbrough, Administrative Marketing Assistant

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the Economic Development office at 903-887-1899 for further information.